

SEASON 20 PLAYBILL ADVERTISEMENT RATES



Six Playbills for the 2019-2020 Season September 2019-June 2020

Advertising in our Mainstage playbill is an excellent way to showcase your business to high-potential customers, and to demonstrate that your business supports the arts. Greater Boston Stage Company is the 5th largest performing arts organization in greater Boston. Each year over 50,000 patrons from Stoneham, Melrose, Reading, Winchester, Malden, and the surrounding towns enjoy performances of professional plays and musicals in our intimate venue. **Your target customers are right here at our theatre!**

395 Main St., Stoneham, MA 02180

Show	Run Dates	Ads Due
<i>Last Night at Bowl-Mor Lanes</i>	September 5-29, 2019	Monday, August 5, 2019
<i>Marie and Rosetta</i>	October 17-November 10, 2019	Monday, September 16, 2019
<i>Miracle on 34th Street</i>	November 29-December 22, 2019	Monday, October 28, 2019
<i>The Moors</i>	March 12-29, 2020	Monday, April 10, 2020
<i>Roald Dahl's Matilda The Musical</i>	April 23-May 16, 2020	Monday, March 23, 2020
<i>Miss Holmes Returns</i>	June 4-28, 2020	Monday, May 2, 2020

Size/Placement	Dimensions (w x h)	Color	Total Cost
Outside Back	4.625" x 7.625" with .25" bleed	✓full color	\$4,000
Inside Covers	4.625" x 7.625" with .25" bleed	✓full color	\$3,000
Full Page	5.625" x 7.75"	✓full color	\$2,750
1/2 Page Horizontal	4.625" x 3.75"	✓full color	\$1,750
1/2 Page Vertical	2.25" x 7.75"	✓full color	\$1,750
1/4 Page Vertical	2.375" x 3.875"	✓full color	\$1,250
1/4 Page Horizontal Strip	4.625" x 1.875"	✓full color	\$1,250
1/8 Page Horizontal	2.25" x 1.875"	✓full color	\$750

Rates for individual show playbills are also available.

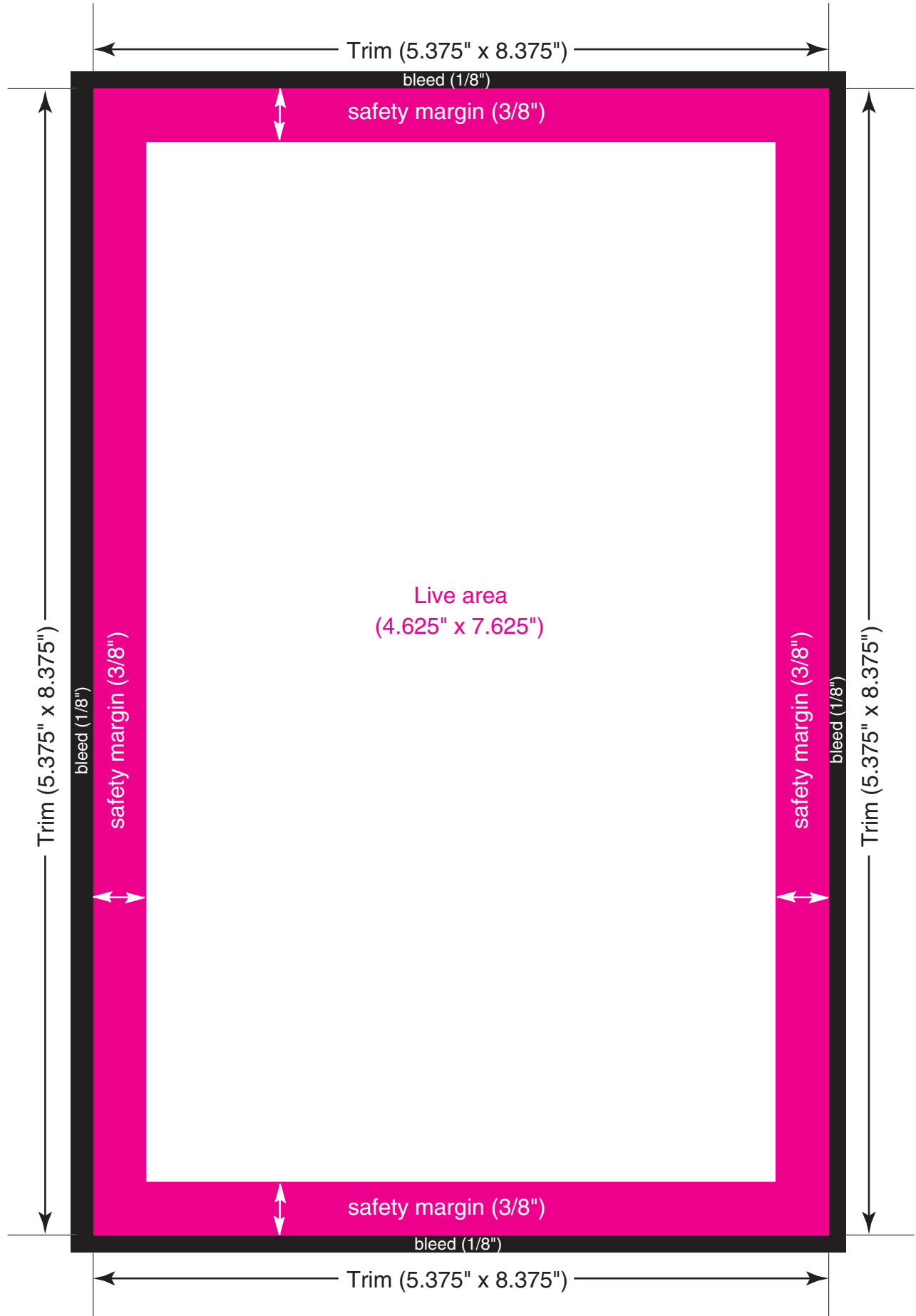
Completed ad may be submitted electronically to miranda@greaterbostonstage.org. Accepted ad formats: PDF, JPG, or TIFF at 300 dpi. The ad must be CMYK (4-color process) and all fonts must be embedded. GBSC reserves the right to deny inclusion of advertisements that do not meet size or quality specifications. For more information, please contact Heather Mell at 781-587-7900 or Heather@greaterbostonstage.org.

GREATER BOSTON STAGE COMPANY PLAYBILL ADVERTISING ORDER

COMPANY NAME		CONTACT PERSON	
ADDRESS		CITY/STATE/ZIP	
PHONE		EMAIL	
AD SIZE		COST	
<input type="checkbox"/> VISA <input type="checkbox"/> M/C <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER		<input type="checkbox"/> CHECK <i>(Made payable to Greater Boston Stage Company)</i>	
NAME ON CARD		BILLING ZIP CODE	
CARD #	EXP DATE	CVV	
SIGNATURE			

THANK YOU FOR YOUR SUPPORT. *All payments must be received in order for ad to be included in playbill.*

BACK OR INSIDE COVER ADVERTISEMENT



Eighth Page

2.25x1.875"

Quarter Page Vertical

2.25x3.75"

Half Page Vertical

2.25x7.75"

Half Page Horizontal

4.625x3.75"

Quarter Page Horizontal

4.625x1.875"